

((radionomy))

INFORMATION ABOUT CONDITIONS OF USE FOR RADIO PRODUCERS

Last update: 01/12/2012

Prerequisite: This document is purely indicative and has no legal value. Conditions of use, for a radio creator, are available in the "[Creator Pact](#)".

Important things to know:

Audience Required Landings for Your Radio's Upkeep on the Radionomy Platform

As you may know, the use of our hosting radio services specifies that different audiences' landings must be reached by your radio, from its activation date, in order to keep benefiting from our services.

RADIO'S AGE	LANDING	MINIMUM AVERAGE AUDIENCE REQUIRED
0 to 3 months	Basic	Less than 12 hours per day
3 to 9 months	Advanced	From 12 to 130 hours per day
9 months and more	Premium	More than 130 hours per day

The age of the radio is determined by its activation date, meaning the day you sent the first planning.

The computing of the daily average audience takes into account the 30 previous days from the landing change.

In addition, a « Pro » status will be awarded to radios having a 600 hours daily average audience. This is purely nominative and has no impact on the upkeep of your radio on the platform.

Schedule for the « Premium » Radios' Audience Checks

When your radio celebrates its nine-month anniversary on the air, it needs to maintain a minimum average audience of 130 hours per day. This daily average audience will be checked four times each year, from a sample of 30 days:

- From March 1st to March 30th
- From June 1st to June 30th
- From September 1st to September 30th
- From December 1st to December 30th

Advertising

Radionomy broadcasts advertising on your radio (maximum duration of 4 minutes per hour). Advertising revenues will be shared with the radio creator according to terms detailed here: marketing.radionomy.com/adionomy/fagcreateurs-co-en.pdf

Radio producers are not allowed to broadcast advertising without using [Adionomy](#) tool. If the radio producer does not comply with this prohibition, the radio will be deactivated.

Terms of commercial income sharing

Any radio which generates an average daily audience of at least 12 hours is concerned by the broadcasting of advertising.

[Terms of commercial income sharing, from the first of January, 2012](#)

Any creator of radio may receive a part of the commercial incomes generated by the broadcasting of advertising on his radio. The sharing will be made in proportion to the impressions done on his radio, on a basis of 34% of the incomes generated by the campaign, once deducted all charges.

Any seller of advertising campaign is entitled to a commission. The commission will be 35% of the amount of the sold campaign. The advertiser must identify the seller via a referral code ("Producer Code") available in the [Labs](#).

These conditions will apply from the first of January, 2012.

Until December 31, 2011, the former sharing terms will apply. Details are available in the "[Creator Pact](#)".

Author Rights

Radionomy takes responsibility for the payment of royalties of any music played on the radios. However the producer must have legally bought the personal music tracks that he uploads via the Radio Manager.

Allowed Storage Space

Radionomy allocates each user a limited space: 2000 personal items per account the first three months after activation of the first radio and 5000 personal items per account as soon as the first radio station celebrated its first three months.

These elements are: personal music, jingles, podcasts, promotions and interventions. Items coming from Radionomy's library are not included.

Online Help

Radionomy provides online support to any user needing it. Radionomy does not provide support by telephone or email. The support is exclusively available on the "[Producers' Board](#)" (<http://board.radionomy.com>). After registration, users will have access to a dedicated technical support area.